

Broadridge Overview

Bank Depository User Group

September 2014





Broadridge's Vision

Enable the Financial Services industry to achieve superior performance through our passion to deliver extraordinary value to our clients, shareholders, and associates

- Give clients scale-based cost and performance by outsourcing non-differentiating functions
- Enable clients to enter new markets and offer new capabilities by leveraging our unique domain expertise
- Build new capabilities to serve clients better

Proxy Update

- 2014 Proxy Season Trends
 - A record high of 66% of all physical mailings were eliminated as a result of Broadridge technologies for house holding, e-delivery, and managed account processing
 - E-delivery continues to grow and reached an all-time high of over 52 million positions
 - Of the shares voted through Broadridge, 95% were voted electronically through ProxyEdge, ProxyVote.com, and telephone
- Proposed SEC Regulation: Reporting of Proxy Votes on Executive Compensation
 - Proposed regulatory change (www.sec.gov/rules/proposed/2010/34-63123.pdf)
 - Will require all 13F filers (institutional investors with over \$100 mill. in discretionary assets) to file form N-PX to disclose proxy votes related to executive compensation proposals



Bonaire

- Founded in 1999 with offices in Boston and London
 - REVPORT – The preferred Revenue and Expense Management Engine
 - Clients in North America, EMEA, and Asia Pacific
 - 140+ Clients worldwide have selected REVPORT
- Acquired by Broadridge – July 2013
- 14 of the top 20 Largest Global Asset Managers license REVPORT
- 51 of the top 200 Largest Financial Institutions use REVPORT



Areas of Expertise

- Management Fees
- Performance Fee
- Global Currency Fees
- Custody Fees
- Admin Fees
- Commissions
- Revenue Share Fees
- Reconciliations
- Allocations



Matrix Services

- Mutual Fund Trading Platform (Settlement and Clearance)
 - The Matrix trading platform offers innovative technology, combined with the power of the NSCC's Fund/SERV Networking and the Defined Contribution Clearing & Settlement (DCC&S) to provide a true, straight-through trade process
- \$240+ Billion Mutual Fund Trading Platform
- Serving More Than 350 Institutions
 - Banks and Trust Companies
 - Broker/Dealers
 - Registered Investment Advisors
 - Third-Party Administrators/Recordkeepers



Global Proxy

- A complete, fully automated outsource solution for Banks & Brokers providing their clients/advisors with the ability to vote on shareholder meetings for their International (non-US) securities
- Distribution of meeting agendas and ballots and voting is fully electronic
 - ProxyEdge
 - E-delivery
 - SWIFT
 - CDF to Vote Agents
- Global Custodian relationships exist today
 - Long-term partnership with the Top Ten Global Custodians
 - 100% client retention in the past 15 years



Global Securities Class Actions

- Broadridge now offering Global Securities Class Actions Recovery Services
- Complete end-to-end filing solution
- Markets served include:
 - Trust Banks
 - Bank/Broker Dealers
 - Investment Banks
 - Hedge Funds
 - Fund Managers
 - Prime Brokerage
 - Global Custodians
 - Private Banks
 - Local government authorities



Products for Banks and Brokers

- Postsale Prospectus
 - Regulatory compliance document fulfillment for first dollar in transactions
- Reorg
 - Automated distribution of voluntary corporate action notices
- Tax Managed Services and Information Reporting Services
 - Provide banks and brokerage firms with the most comprehensive reclassification and filing service available, covers OID, REMICs, REITs, UITs, MLP
- Forefield
 - Web-based platform enables financial advisors to deliver current and concise educational and marketing materials to their clients. Access to more than 3,000 pieces of financial planning content including articles and client presentations, monthly and weekly newsletters, time sensitive flash videos, seminars, and interactive calculators



Summary

- Working with clients to adapt and expand alongside new regulatory requirements and industry trends
- Continued product expansion and improvement across multiple market segments and solutions offerings



Broadridge is committed to partnering with our clients to help grow their revenues, expand their business, achieve operational efficiency, and effectively manage compliance and risk.